

---

**Fwd: Squarespace pricing and intent**

1 message

**Carey McDonald** <cmcdonald.evrnc@gmail.com>

Mon, May 15, 2023 at 2:50 PM

To: Maria Barboza &lt;mbarboza.evrnc@gmail.com&gt;

Cc: Carrie Sutkin &lt;carrie.evrnc@gmail.com&gt;

Hi,

Maria Alejandra Minisee put this together way back in February 2022. I'm glad we are finally moving toward a new website platform.

—Carey

Begin forwarded message:

**From:** Maria Alejandra Minisee <minisee.evrnc@gmail.com>**Subject:** Squarespace pricing and intent**Date:** February 17, 2022 at 10:52:50 AM PST**To:** Carey McDonald <cmcdonald.evrnc@gmail.com>, Ana Gomez <ana.evrnc@gmail.com>

Hello ladies,

This is the information I found on website builders etc. I'm just passing on this information, it's not intended to make a decision.

**Squarespace** is not just a website builder; it's an all-in-one content management system or CMS. With our subscription, we have access to their user-friendly platform, content hosting, well-designed templates, built-in security and analytics, 24/7 support, and more. We feel that we can save time, energy, and money by building our website with Squarespace. Some of the reasons why Squarespace is the productive choice:

- We could transfer our domain.
- We can send on-brand emails as beautiful as our website with Squarespace Email Campaigns, their integrated email marketing feature.
- It offers beautiful and modern templates to help build your site.
- It's mobile-optimized, you can even check out how your site looks from different devices to make sure everything is displaying how you want it to.
- Squarespace currently offers four plans to choose from, with the least expensive at \$12 a month. We have the option to pay monthly or yearly and enjoy discounts for long-term commitments and one year off of a new domain registration.
- Considering how easy it is to learn Squarespace and edit your site on your own, we might even save money in the long run by not needing to hire designers or developers in the future
- SSL (Secure Sockets Layer) is the standard security protocol for establishing an encrypted link between a web server and a browser.
- It's easy to connect all your social media accounts with Squarespace.
- Squarespace has its own built-in analytics to help you monitor your website's performance and visitor behavior.
- You can edit images.
- No coding required.
- If we have questions, Squarespace has a 24/7 customer care team ready to assist.

Here are the links to pricing for both website builders:

<https://www.squarespace.com/pricing>

<https://www.wix.com/upgrade/website>

As I was doing my research, I discovered WIX. I had not heard of Wix, and as opposed to Squarespace, I've never used it and can't personally compare. However [THIS](#) website prefers it over Squarespace, and it looks pretty good. I'm not trying to throw a curveball here, but just wanted to show you what I found.

My personal take on them is that Wix is an unstructured editor where you drag elements anywhere on a page. While Squarespace is a structured editor where elements snap into columns and rows. I personally prefer the structure. The more freedom I have with it, the more complicated I seem to make it. Wix has more templates than Squarespace but Squarespace has better templates; this according to [this website](#).

Sorry for all of this information, I just want us to be aware of what else is out there.

I'm looking forward to discussing this in our next outreach meeting.

M. Alex Minisee